



GEM[®]

Kumar Soaps & Chemicals



www.gemdetergents.com

COMPANY PROFILE



Overview

Kumar Soaps & Chemicals a BIS, ISO 9001:2015 and GMP certified organization is a pioneering force in the home cleaning products industry, boasting a rich legacy of innovation and excellence spanning six decades. Established in 1968 by visionary entrepreneur Mr. Arun Gupta, the company has evolved into a trusted household name, synonymous with quality, reliability, and sustainability in the realm of home cleaning solutions. We are an aggressive organization with a vision of having our wings spread across the whole nation and being an integral part of the cleaning process of every household in India.



HONESTY

Our Belief in What We Do



COMMITMENT

We Are Happy To Serve You



QUALITY

We Strive To Deliver the Best



RESPECT

We Value Our People & Customers



HARD WORK

Continuously Working To Be the Best

MISSION

Our mission at **Kumar Soaps & Chemicals** is to enrich the lives of our customers by providing them with superior cleaning products that enhance the cleanliness, comfort, and well-being of their homes. We are committed to continuous innovation, environmental stewardship, and customer satisfaction.

At **Kumar Soaps & Chemicals**, cleanliness is not just a chore—it's a way of life. Join us in our mission to create cleaner, healthier homes for generations to come.

THE 4 PILLARS OF OUR ORGANIZATION

In the realm of home care cleaning products, establishing a sturdy foundation is crucial for organizational success. This foundation often rests on four pillars that sustain the company's operations, growth, and reputation within the industry. These four pillars encompass various aspects of the organization, ensuring its resilience, effectiveness, and adaptability in the ever-evolving landscape of home care products.

1 Innovation and Quality

At **Kumar Soaps & Chemicals**, innovation is at the heart of everything we do. We invest heavily in research and development to stay ahead of industry trends and consumer preferences and having certification such as BIS (Bureau of Indian Standards) is prove of our emphasis on product quality.

2 Customer Satisfaction

Customer satisfaction is paramount at Kumar Soaps & Chemicals Solutions. We value feedback from our loyal customer base and continually strive to exceed their expectations. Our dedicated customer service team is readily available to address inquiries, provide product recommendations, and resolve any issues promptly.

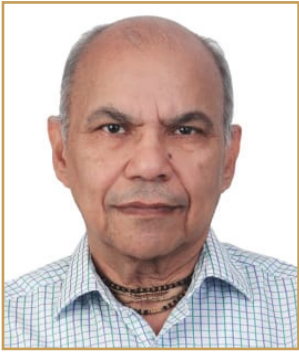
3 Brand Reputation and Trustworthiness

Our third pillar emphasizes the importance of building a strong brand reputation and establishing trustworthiness among consumers. In the competitive landscape of home care cleaning products, trust is paramount. This involves consistently delivering on promises, maintaining transparency in product performance and adhering to ethical business practices. By prioritizing integrity and reliability, the organization can cultivate a positive brand image that resonates with consumers, leading to increased brand loyalty and market share.

4 Employee Engagement and Development

The fourth pillar focuses on nurturing a motivated and skilled workforce that drives the company's success. This involves creating a positive work environment where employees feel valued, empowered, and motivated to contribute their best efforts. Investing in employee training and development programs not only enhances individual skills but also fosters a culture of continuous improvement and innovation within the organization.

By upholding these four pillars— an organization in the home care cleaning products sector can build a solid foundation for long-term success, resilience, and positive impact in the market. These pillars serve as guiding principles, shaping the company's strategy, operations, and relationships as it navigates the dynamic landscape of the industry.



MANAGEMENT PROFILE

Mr. Arun Gupta
A Visionary Business Leader

Background

Arun Gupta is seasoned business magnate with an illustrious career spanning six decades, characterized by remarkable achievements, visionary leadership, and unwavering dedication to excellence. Born into a family of entrepreneurs, Arun Gupta's passion for business and innate leadership qualities became evident at an early age. He started this organization in the year 1968 and since then worked diligently to make GEM a household name

Visionary Leadership

Throughout his career, Arun Gupta has demonstrated a keen ability to anticipate industry trends, envision future opportunities, and steer his organizations towards success. His visionary leadership has enabled him to navigate through turbulent market conditions and emerge stronger than ever.

Team Building and Empowerment

Recognizing the importance of fostering a motivated and cohesive team, Arun Gupta excels in building high-performing teams and empowering individuals to reach their full potential. His inclusive leadership style promotes collaboration, innovation, and a culture of excellence within his organizations.

Legacy and Future Outlook

As Arun Gupta reflects on his remarkable journey spanning six decades in business, he takes

pride in the enduring legacy he has built and the countless lives he has impacted along the way. In recent times he has been joined by his younger son & his wife, Mr. Rohit Gupta & Mrs. Shivani Gupta who together are having varied experiences in different field's right from investments, communication , media, banking, and designing. Shivani is heading the white labeling section of the organization. Their union had not only breathed new life into the establishment but had also strengthened the bonds of family and community. Together, they had proven that tradition and innovation could coexist harmoniously, paving the way for a bright and prosperous future for generations to come.

Arun Gupta epitomizes the essence of exemplary leadership—a visionary, a strategist, and a catalyst for positive change. His contributions to the business world are not only measured in financial success but also in the lasting impact he has made on individuals, industries, and communities alike.



Mr. Rohit Gupta



Mrs. Shivani Gupta

Our Departments

A robust marketing department, admin department & production line is the backbone of any successful FMCG (Fast-Moving Consumer Goods) company and we are very proud of our all 3 departments because of the dedicated staff in each and their positive and heartfelt approach towards their duties.

Marketing Department



The strength of the sales force in an FMCG business is crucial to its success, characterized by their deep market knowledge, robust relationships with retailers, and relentless drive to meet targets. We are extremely proud of our sales and marketing department due to its strategic vision, agility, data-driven approach, creative excellence, customer-centricity, collaborative culture, brand advocacy and industry leadership. These are the main reasons that we are able to penetrate in various states and UT like Chandigarh, Punjab, Haryana, Himachal Pradesh, Uttarakhand, Uttar Pradesh etc. of our amazing Bharat. This agile and proactive sales force is instrumental in driving revenue growth and maintaining a competitive edge in the ever-evolving FMCG landscape.

Admin Department



Our admin department stands out as a cornerstone of excellence within the FMCG sector for several compelling reasons. Firstly, their meticulous attention to detail ensures seamless coordination and efficiency across all administrative functions, from procurement and inventory management to facility maintenance and logistics. Their proactive approach to problem-solving and resource allocation not only streamlines operations but also enhances cost-effectiveness and resource utilization. Through their unwavering professionalism, reliability, and adaptability, our admin department continually proves itself as an invaluable asset to our business, facilitating smooth operations and driving sustained growth and success.

Production Department



Without a well structured production department, the whole effort of other departments would not generate best results as they all are so entwined and here are few reasons why our production department shines for us:

- Efficiency and Speed
- Quality Assurance
- Innovation
- Team Excellence

Overall, our production department stands out in the FMCG sector for its efficiency, quality assurance, innovation, sustainability, and team excellence, positioning us for continued growth and success in a highly competitive market landscape

PRODUCT RANGE

Kumar Soaps & Chemicals Solutions offers an extensive array of cleaning products tailored to meet the diverse needs of modern households. Our product range includes:



Detergent Division

Our laundry detergents are created using finest raw materials including enzymes to provide very deep cleaning to your clothes and at the same time help retain their original colors. Our detergents have fiber granules which penetrate deep into the fiber of the clothes thus giving them an effective wash and extremely pleasant after fragrance.



Dishwash Division

Our utensil cleaning product range removes toughest stains, dirt, residue and grease on utensils thus keeping your kitchen fresh and hygienic.



Bathing Soap Division

Tasar All Day Bathing Soap provide gentle yet effective cleansing, removing dirt, oil, and impurities without stripping the skin of its natural oils. They leave your skin feeling refreshed and rejuvenated. They have various moisturizing ingredients, which help to nourish and hydrate your skin. All our soaps have quite a bubbly effect as they lather easily and at the same time feel creamy on your skin to keep it soft & supple.



Phenyle Division

Our floor cleaners are available in whole lot of varied options and grades. They are comparable to the best in market. All the floor cleaners can decontaminate and clean different types of surfaces. They have long shelf-life and leave a pleasant fragrance after use



Multi Cleaners Division

We provide a complete range of cleaners, disinfectants and concentrates that can be used on various types of surfaces and objects. Our range of cleaners includes hand wash, toilet, glass, tiles, carpets, bathroom, metal cleaner etc.

DETERGENT
DIVISION



Gem Machine Wash

Gem Machine Wash is a premium detergent powder specially formulated to be used in fully automatic washing machines. It has been formulated by using the finest raw materials in order to give your clothes a very clean wash. Its fine formulation helps in retaining the natural colors of your clothes.

PACK SIZE: 500gms, 1 kg



DETERGENT
DIVISION



Gem Ultra (With Enzymes)

Gem Ultra detergent powder is a white colored powder formulated with foam boosters along with whitening agents to give you a very effective wash.

PACK SIZE: 500gms, 1kg & 4kgs



DETERGENT
DIVISION



Waves

Waves detergent powder is such formulated that it is gentle on the clothes as well as on your hands. It protects your clothes from getting damaged even after repeated wash.

PACKING SIZE: 1 kg.





Gem Detergent Cake

Gem is detergent cake formulated with active enzymes in order to give deep cleaning in very first wash. Its formulation is perfectly balanced to remove various stains and keep your clothes fragrant. It is perfect for colored and white clothes both. It lathers very well thus making the washing process quite comfortable.

PACK SIZE: 100gms & 250gms



DETERGENT
DIVISION



Gem Laundry Liquid

Gem Laundry Liquid is another superb product from our portfolio of laundry cleaners. This wonderful product leaves no residue in your machine or on clothes. It removes stains faster with better dissolution thus giving your clothes silky smoothness, a beautiful aroma and better color protection. It permeates into fabric fibers for thorough and deep cleaning of the clothes. In addition due its PH balanced formulation it keeps your clothes feeling soft and prevents fading.

PACK SIZE: 500ml & 1Ltr.



DISHWASH
DIVISION



Gem Dishwash Scouring Powder

Gem Dishwash scouring powder is a utensil cleaning product which is in the market since 1969. The product is in lot of demand primarily from the hotel industry

PACK SIZE: 500gms, 1 kg & 2kg.



DISHWASH
DIVISION



Gem Dishwash Bar

Gem dishwash bar is a premium quality utensil cleaning product. Its strong formulation helps in removing the toughest of the stains on the utensils thus keeping them sparkling like new.

PACK SIZE: 130gms, Sets: 4*100gms, 3*200gms





Gem Dishwash Liquid

Gem Dishwash Liquid has a unique formulation. A very small quantity of this wonderful product is efficient in removing grease and oil stains from utensils and crockery. It leaves a sweet fragrance on the utensils and your hands too. It's having a balanced PH thus keeping your hands soft. Its formulation is having antibacterial properties and grease-cutting power for a faster and more efficient removal of grease, fats, and oils from dishes, pots, and other kitchen utensils.

PACK SIZE: 250ml, 500ml & 5 Ltr.





Pinol

Pinol is a thick pine oil based floor cleaner. Regular use of this floor cleaner results in a pleasant fragrance across the whole room. It also keeps the place hygienic due to its strong disinfecting powers. It is an herbal product suitable for Floors, Kitchens, Toilets and Desert coolers.

PACK SIZE: 250ml, 1Ltr & 5Ltrs





Mashal

Mashal is a class 3A grade black disinfectant. The use of this disinfectant instantly kills most of the germs, insects etc thus maintaining the hygiene of the place. This product should not be used floor cleaner.

PACK SIZE: 450ml, 1Ltr & 5Ltrs





Pinoroma Premium

Pinoroma is a floor cleaner derived from a unique blend of the essential oils of Eucalyptus, Lemon Grass, Geranium, Pine Oil and Citronella. Pinoroma is an Herbal cleaner cum sanitizer that does not contain any harmful or toxic ingredients and is absolutely safe for daily household and commercial use.

PACK SIZE: 1Ltr & 5Ltrs



PHENYLE
DIVISION



Swastik

Swastik is a milky white color floor cleaner. The regular use of this product maintains the hygiene of the place & also provides a very pleasing aroma.

PACK SIZE: 1Ltr & 5Ltrs





Pinoroma +

Pinoroma Plus is a highly effective floor cleaner due to its strong yet skin friendly formulation. It is perfect for tiles, kitchen, floors, counter tops etc. It leaves a long-lasting fragrance and removes tough stains easily. The area where it is used will look quite clean and hygienic. Due to its formulation it can be very effectively used to clean stains on all sorts of washable surfaces.

PACK SIZE: 500ml & 5Ltrs



MULTI CLEANERS
DIVISION



Toilex Toilet Cleaner

Toilex toilet cleaner is a premium product to keep your toilet bowl shining like new. This wonderful product has a 3 way effect as it cleans, disinfects and deodorizes the toilet in a single use.

PACK SIZE: 500 ml, 1ltrs & 5 ltrs





Quick Glass Cleaner

Quick glass and household cleaner is another wonderful product from our array of products. It has advance lime based formulae which provides streak free cleaning to various kind of surfaces such as glass, plastics, metal, laminates etc.

PACK SIZE: 250ml, 500ml to 5Ltrs.





TileX Tile Cleaner

Tile-X is a latest product introduced in our cleaning range which helps you solve your age old problems of dirty tiles. Its wonderful formulation helps in removing the most stubborn stains on the bathroom tiles.

PACK SIZE: 500 ml, 1 ltr & 5 Ltrs.



MULTI CLEANERS DIVISION



Perf Hand Wash

Perf hand wash is a perfect blend of aromatic oil and cleansers. Perf ensures that your hands are clean and have a pleasant aroma after use. It comes in various fragrances in order to help you choose the one that you resonate with.

PACK SIZE: 250ml, 500 ml & 5Ltrs.





GOVT. CERTIFICATIONS

भारतीय मानक ब्यूरो
BUREAU OF INDIAN STANDARDS

Address: Plot No. 4-A, Madhya Marg, Sector 27-B, Chandigarh-160019
Phone: 0172-264290
Fax: 0172-263962
E-Mail: Cbis@bis.gov.in
Web: http://www.bis.gov.in

Our Ref: CHHO-CML-970022967
Subject: Grant of BIS Certification Marks License No 970022967 as per IS 1801: 2017

Date: 4/11/2023

कुमार सोप & केमिकल्स
प्लॉट नं. 47, फेज 9, इंडस्ट्रियल एरिया
साहिबजादा अली सिंह नगर
नया गाँव (मोहा), 160062
पंजाब

KUMAR SOAPS & CHEMICALS
PLOT NO. 47, PH 9, INDUSTRIAL AREA
SAHIBZADA ALI SINGH NAGAR
NAYA GANV (MOHALI), 160062
PUNJAB

Dear Madam(s)/Sir,

With reference to your application, we are pleased to inform you that the Certification Marks License has been granted to you to use the Standard Mark in respect of the following:

Product: DISINFECTANT FLUIDS, PHENOLIC TYPE
[General Conformity Assessment]
Normal Class: Black and White, Grade 1A, 2A, 3A

1. The license is granted with following conditions:-
(i) The manufacturer shall cover the entire production under the scope of license with Standard Mark and maintain conformity to the relevant Indian Standards.
(ii) The manufacturer shall display it prominently as in specimen the BIS product certification license held by them.
(iii) The manufacturer shall mention the BIS product certification license held by them in its commercial advertisement.

2. The number assigned to this license is CML-970022967 which has been made operative from 2023-11-03 and is valid upto 2024-11-02. The license number should invariably be referred to in your future correspondence. According to sub-regulation (1) (a) of Paragraph 3 of scheme 1 of Schedule II under Bureau of Indian Standards (Conformity Assessment) Regulation, 2018, the annual license fee of Rs. 1000.00 and the marking fee for use of standard mark as per Annexure of Scheme 1 of BIS (Conformity assessment) Regulation 2018 is payable by you with effect from 2023-11-03 for the period of validity of the license in advance.

3. Minimum marking fee stipulated in Annexure-1 of scheme 1 of BIS (Conformity Assessment) Regulation 2018 is payable by your organization if the product you actually mark your product or use with the Standard Mark. Our Receipt No. AA/PT/202301538 dated 2023-10-05 for the license fee and the minimum marking fee for the first operative period is already issued.

BIS

(Amended)

Government of India
Form GST REG-06
(For Rule 19(1))

Registration Certificate

Registration Number: 83AAAYPC3189KZ2E

1. Legal Name	SOMI GUPTA			
2. Trade Name, if any	KUMAR SOAPS AND CHEMICALS			
3. Additional trade names, if any				
4. Constitution of Business	Proprietorship			
5. Address of Principal Place of Business	PLOT NO. 47B, INDUSTRIAL AREA, PHASE 9, MOHALI SAS Nagar Punjab, 160062			
6. Date of Liability				
7. Date of Validity	From	10/04/2018	To	Not Applicable
8. Type of Registration	Regular			
9. Particulars of Approving				

Signature

Name

Designation

Qualification/Office

Date of Issue of Certificate: 11/11/2023

Note: This registration certificate is required to be prominently displayed at all places of Business/Offices in the State.

This is a system generated digitally signed Registration Certificate issued based on the deemed approval of application on 11/11/2023.

GST

भारत सरकार
Government of India
भूरी, सूक्ष्म और मध्यम उद्यम क्षेत्र
Ministry of Micro, Small and Medium Enterprises

UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER: UDYAM-PB-20-0022040

NAME OF ENTERPRISE: KUMAR SOAPS AND CHEMICALS

TYPE OF ENTERPRISE: Y

CLASSIFICATION YEAR: 2022-24

ENTREPRENEUR TYPE: Micro

CLASSIFICATION DATE: 08/01/2024

MAJOR ACTIVITY: MANUFACTURING

SOCIO-CATEGORICAL OF ENTREPRENEUR: GENERAL

Sl. No.	Workshop/Manufacturing	Office Name
1	MOHALI	KUMAR SOAPS AND CHEMICALS

Sl. No.	Workshop/Manufacturing	Name of Vendor/Supplier	Included Area
1	MOHALI	MOHALI	MOHALI

DATE OF INCORPORATION/REGISTRATION: 08/04/2018

DATE OF COMMENCEMENT OF PRODUCTION/PROVISION: 08/04/2018

Sl. No.	MSME Type	MSME Category	MSME Activity
1	Micro	Manufacture of chemical and chemical products	Manufacturing of detergent and other household goods

DATE OF UDYAM REGISTRATION: 08/01/2024

For any assistance, you may contact:
1. District Industries Centre @ SAS NAGAR (PUNJAB)
2. MSME-SO: UDYAM (PUNJAB)

BE CHAM with MSME

MSME

भूरी, सूक्ष्म और मध्यम उद्यम क्षेत्र
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES

CERTIFICATE

ZED BRONZE

under MSME Sustainable (ZED) Certification Scheme awarded to

KUMAR SOAPS & CHEMICALS

Plot No: Plot No.47B, Building: Industrial Area, Road/Street: Phase 9, Village/Town: Mohali, Block: Mohali, City: Mohali, SAS NAGAR, PUNJAB-160062

20-Manufacture of chemicals and chemical products

UDYAM-PB-20-0022040

Based on: 27/03/2023

Certificate Validity: 365 days from the date of issue

Certificate No: 2702023_160062

ZED

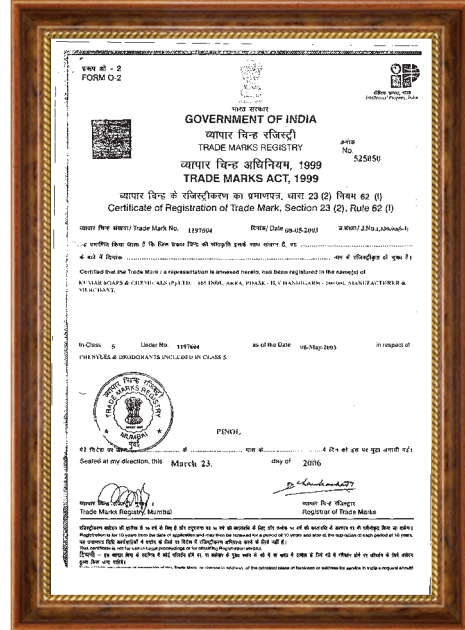




REGISTER TRADEMARK CERTIFICATES



GEM



PINOL



PINOROMA



MASHAL



GRIME X



Kumar Soaps & Chemicals

Plot no. 437, Ph 9, Industrial Area
S.A S Nagar, Mohali, Punjab : 160062

9815202244, +91 172 501 3206 | kumarsoaps@gmail.com

